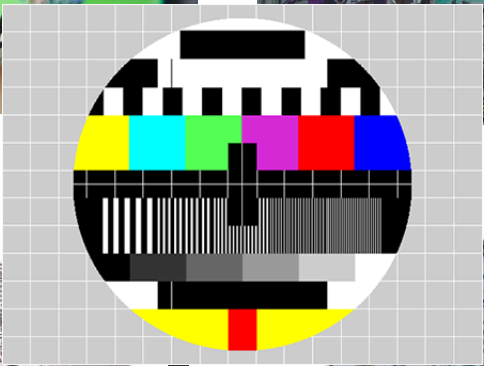
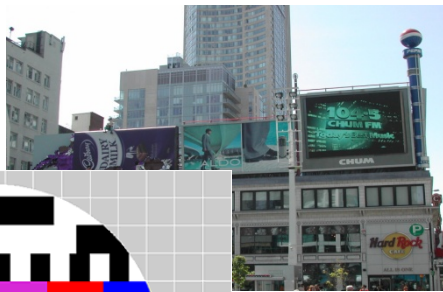




AdvertSMS
Mobile Marketing Agency



VS





Mobile Marketing Advantages

- 93% penetration
- 94% of text messages read - 75% instantly
- 66% of consumers recall mobile marketing campaigns
- 36% of recipient admit that they are likely to purchase products



AdvertSMS

- Link between those who want to receive SMS advertisements(USERS) and those who want to advertise (CLIENTS)
- Automated software that is connected with Macedonian mobile operators



Users

- Read significant targeted content
- Inform about interest-related events
- Revenue-share model



Clients

- Database of mobile number
- Targeted SMS ads
- Personalized SMS
- SMS notifications
- Time-sensitive Advertising
- Zero Wastage





SMS Examples

158 characters

- There are days when every woman is feeling strong pain, tense and nervous. In those hard days the only hope is **Caffetin Menstrual**. Instant pain-killer!

160 characters

- You have few days left before the exam and you still haven't started studying? You need a miracle? **Burn Energy drink** is here. Increase energy gives concentration!

A smiling woman with dark hair is talking on a mobile phone. The background is a digital, blue-toned scene with a grid pattern and floating paper-like shapes. The title text is overlaid on the right side of the image.

Challenges in starting a business in Macedonia

- Financing
- Age
- Legal
- Personal



STAND OUT
from the
HERD

SMS Marketing will guide you