



INNOVATION AND ENTREPRENEURSHIP FOR DEVELOPMENT

3rd *infoDev* Global Forum on
Innovation & Entrepreneurship

XIX Brazilian National Seminar on
Science Parks and Business Incubation

INVESTMENT, INTERNATIONALIZATION AND INCLUSIVE DEVELOPMENT

October 26-30, 2009 – Florianópolis, Santa Catarina, Brazil

Call for Papers

REGULATION

This is a great opportunity to share experiences, best practices, studies, research and ideas with professionals related to the entrepreneurship and innovation topics throughout the world.

CATEGORIES FOR WORK SUBMISSION:

The works may be presented in two ways:

- **Poster** – it will be displayed on October 28th and 29th, 2009, in the Interactive Forum and will be presented during coffee breaks. Up to 60 posters will be selected.
- **Complete article** – it will be presented in the parallel technical sessions of the seminar, on October 28th, 2009, from 2:00 to 5:00 p.m. Up to 30 articles will be selected.

WORK ASSESSMENT CRITERIA (COMPLETE ARTICLE AND POSTERS)

The Scientific Committee will consider the following criteria:

- Work adequacy to these regulation guidelines;
- Clarity regarding the proposed objectives;
- Level to which the proposed objectives were achieved;
- Work contribution to the knowledge and/or resolution on practical issues;
- Adequacy to the proposed strategic platform;
- Text general quality (scale of depth/scope, presentation structure, writing clarity /grammar accuracy).

AWARD:

The following prizes will be awarded:

- The Best Complete Article – a credit of R\$ 2,000.00 (two thousand *reais*) to be use in ANPROTEC's courses and events, and the award certificate.
- The Best Poster – a credit of R\$ 1,500.00 (one thousand and five hundred *reais*) to be use in ANPROTEC's courses and events, and the award certificate.

ENROLLMENT:

The works shall be sent until **August 10th, 2009**, through the National Seminar website www.seminarionacional.com.br in the menu "**Call for Papers**"

CALENDAR

- Submission – Aug/10/2009.
- Communication to authors – Sep/01/2009.
- Sending of the revised article – Sep/08/2009.

FORMAT: inside the registration form.



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GENERAL CONDITIONS:

- It is reserved to the Scientific Committee the right of redistributing article from one category to another one;
- Pre-registration for the event is mandatory for the presentation of the article. The author, responsible for the work submission, who has the work approved and returned within the deadline, will be granted discount for the registration fee, according to the table that will be published in the event website;
- Articles that do not return revised, if requested by the Scientific Committee, will not be presented;
- Articles with no rigorous grammar, spelling, typing and content review, including area of author's names, title, etc., will not be accepted.
- Inclusions of co-authors or work title changes will not be accepted after the end of the submission period;
- Contacts from the event executive secretariat will be address, preferably, to the first author who has the e-mail mentioned in the written work;
- The Scientific Committee is sovereign and any kind of appeal is not an issue;
- When submitting the article, the author automatically agrees with ANPROTEC's right of publishing in press and/or electronic media the selected and/or awarded articles, with no loss of the author's intellectual property rights.

POSTER – INTERACTIVE FORUM

The posters (or short articles) may be submitted by **ANPROTEC's members, up to date with the annuity**. They shall depict the innovative practices and experiences from companies' incubators and Brazilian technological parks (projects, programs, management strategies, strategic partnerships, portfolio of distinguished services to serve companies, network structuring, activities in the intellectual property areas, technology transfer, venture capital, funding, internationalization, interaction with the local community, contributions for the local/regional/industry development, among others). The posters may be presented in Portuguese and English.

It is the opportunity for ANPROTEC's member to show Brazil and the world their achievements and accomplishments; encourage partnerships and bilateral cooperation.

COMPLETE ARTICLE

The complete works may be presented by **Brazilian and Foreigner people**. The works shall fit one of the four strategic platforms for the promotion of the innovative entrepreneurship in which ANPROTEC operates:

- Promoting the culture of innovative entrepreneurship: the articles shall address successful studies, strategies, experiences and programs for education and training processes in innovative entrepreneurship; fostering the creation/generation of ideas/technologies and the development of projects of the future undertaking; social and economic inclusion



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programs that have the innovation entrepreneurship base; communication and awareness processes to build entrepreneurship and innovation culture.

- Incubation of companies oriented towards local and industry development: the article for this theme shall address, among others, strategies, studies, experiences, activities and integration programs to the incubators with the productive arrangements; incubated companies interaction with the strategic productive chains for the country or region; local and regional community development initiatives; extension of the incubator's support and service limits; consolidation of the incubator as centers of access to information, knowledge, capital, technology and services for the region.
- Incubation of companies oriented for the generation and intense use of technologies: in this theme, articles that address studies, strategies, experiences, activities and programs for the creation of innovative companies focused on the global market will be accepted; prospection, incentive and development of intensive companies in knowledge and with great growth potential; incubators' actuation as mechanisms of support to the technology transfer; relationship with clusters of knowledge generation in universities and research centers; incubators' actuation as "accelerators" of the companies' development process; articulation with investors' networks, angels, specialists in capital market, among others.
- Habitats for sustainable innovation/science parks, technological and regional development: the articles shall address, among others, studies, strategies, experiences, activities and programs involving real state, urban, environmental, legal, institutional and technological parks managerial aspects; promotion of university-company interaction; support to the growth of companies based on innovation; incentive and management of the knowledge and technology flow among universities, PD&I¹ institutions, companies and market; synergy of park strategies with national priorities and international trends; etc.

Also the articles may contemplate studies, strategies, programs and actions of incubators and technologic parks related to the topics of the Seminar's theme: "Innovation and Entrepreneurship for Development – Investment, Internationalization and Inclusive Development". **Investment** is understood as the financial contribution (public or private – venture capital, angel, etc.) for micro, small and medium companies entailed to innovation environments. The **internationalization** concept treated here comprehends the support and encouragement to exportation, articulation and integration of companies to the world market; preparation of companies to face a domestic market increasingly globalized; cooperation among Brazilian companies and foreign companies and institutions for technological development; cross incubation; preparation of companies to be demandants/receivers of technologies, products and services from the external market, among others. The **inclusive development**, in the event context, refers to entrepreneurship as strategy for the inclusion of some segments of the society and developing countries in the world economic system, generating a more balanced society and more consciousness for environmental preservation.

¹ PD&I – *Pesquisa, Desenvolvimento & Inovação* – Research, Development & Innovation